## HOTEL SOLUTIONS

### **POOLSIDE PAGING ON-DEMAND SERVICE**





### **Beach Butler**

Lying on the beach or sunbathing by the pool, your guests should never have to get up to order food and drinks. With the Beach Butler paging • Patio Dining system, they don't have to. They push a button and a server is instantly paged.

### **Benefits:**

- · Increase food and beverage sales
- Child safety parents don't have to leave children unattended to order
- Improve server response time
- Enhance customer satisfaction provide on-demand service

### **CREATED FOR:**

- Poolside Service
- Outside Bar
- Meeting Rooms
- Private Dining Rooms
- Banquet Facilities
- VIP Areas
- Hotel Conference Centers

### **BROWSER-BASED** STAFF & GUEST MESSAGING



### **NetPage Unlimited is Easy To Use:**

- 1. Open NetPage in a web browser
- 2. Click on a name
- 3. Type a message or select a stored message
- 4. Click Send



### NetPage Unlimited™ **Browser-Based Wireless Messaging**

Your staff now has a convenient and discreet way to communicate within your facility. They can send detailed text messages to staff or guests via LRS alphanumeric pagers or cell phones. Entire departments or groups can also be messaged simultaneously.

#### Benefits

- Improved response times (staff paging)
- Task Manager Allows users to send tasks and staff to respond when tasks are completed
- · Notify staff or guests virtually anywhere
- Increased Productivity Stop searching for coworkers
- Ideal for any quiet and noisy sound environments
- No Monthly Fees
- Unlimited Range No facility is too large



# Improving Productivity Through Wireless Technology

### **Experience**

Since 1993, LRS has been the leading supplier of on-site guest and staff paging and management systems by providing the most effective solutions and listening to the needs of our customers.

Now, we offer newer products designed to increase sales, collect real-time guest marketing data and more.

### **Innovation**

LRS owns 20 patents and we provide over 30 products designed to help you streamline operations, improve service and increase sales every day.

We've developed and offer exclusive products and services no other company can. Products like:

### **Cell Phone Paging**

Allows you to contact customers using our pagers or their cell phone

### **Key Call**

Our wireless table locator and push-for-service system

### **CurbAlert**

Our patented curbside notification and reporting system

#### **Electronic Comment Card**

Our customer survey system with patented instant manager pager alert on a negative response or first time visit

### Quality

LRS is an engineering and manufacturing company. All of our products are designed and assembled by us. We closely control quality, and we design systems with features that are the most important to you.

Our equipment is created with the most rugged environments in mind so you can be assured you will receive unparalleled performance.

### **Value**

LRS has always been the leader in value-driven products. We guarantee the most features for the greatest value. Plus, when you factor in your increase in sales due to improved guest satisfaction and staff productivity, our systems are virtually priceless.

#### 24/7 Customer Support

Our customer service department in Addison, Texas is available 24 hours a day, 7 days a week to answer any questions you may have — even on holidays!

#### Warranties

We stand behind the quality of our products and provide a standard warranty.

Extended and lifetime warranties are also available.

LRS United Kingdom +44(0)1782 537000 www.lrspagers.co.uk



www.pager.net

**Guest Paging** 

Cell Phone Paging & SMS

**Table Management** 

**Push For Service** 

**Server Paging** 

**Curbside Notification** 

Two-Way Radios

**Guest Survey System** 

**Table Locator System** 

Poolside/Beach Paging

**PC Based Wireless Messaging** 





IMPROVING PRODUCTIVITY THROUGH WIRELESS TECHNOLOGY

## **GUEST PAGING**

### Coaster Call® - AdverTeaser® Lobster Call™ - Pizza Pager™

- Increase table turns by seating guests faster
- Eliminate hostess stand congestion
- Reduce walk-aways
- Silent paging eliminates overhead paging for a quieter, more relaxed atmosphere
- Notify guests the moment their food is ready (Fast Casual)
- Paging eliminates overhead speakers and shouting numbers when orders are ready (Fast Casual)
- Largest selection of guest pagers in the industry





## CELL PHONE PAGING & SMS TEXTING

- Three ways to contact guests from one device:
  - Cell Phone Paging
  - SMS Texting
  - LRS Paging
- Reduce Startup Costs by 50%
- Reduce Pager Loss & Damage
- Notify Guests Virtually Anywhere
- Guests can respond to cell phone paging and text messaging





Cell Phone Paging & SMS Texting

+



LRS Paging

THE COMPLETE SOLUTION

## TABLE MANAGEMENT

### **Total Control**

- Call guests via cell phone, pager, or SMS text message from one device
- Update table status remotely with wireless handheld
- Improves speed of table turns
- Quote more accurate wait times
- Full overview of all seating areas from one location
- Eliminate paper and pencil



Freedom Elite Transmitter, T901 Handheld and Coaster Pagers

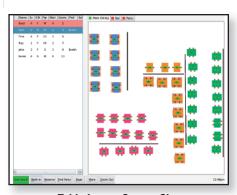


Table Layout Screen Shot

## PUSH FOR SERVICE

#### **Table Genie**

- Guests can wirelessly page servers with the push of a button
- Increase food and beverage sales
- · Reduce wait staff
- Significantly improve server response times
- Reporting that measures server response time and late orders
- · Improve server productivity
- Better service promotes guest loyalty
- Better service means higher tips and reduced staff turnover







Table Top Transmitters



New! Silicone Wristband Sleeve

### SERVER PAGING

## 9000 Series Transmitters and Star Pagers

- Deliver food faster since servers know the moment an order is ready
- Servers spend more time with guests so they can upsell menu items
- Faster service and larger check averages mean better tips for servers
- Simple, one- or two-touch operation on all transmitters
- Industry's only wireless cancel panel
- Reporting that measures server response time and late orders



T9601 Transmitter



**T9101 Transmitter** 



Star Pagers (shown with included cradles)

## CURBSIDE NOTIFICATION

#### **CurbAlert**<sup>™</sup>

- Integrated paging alerts staff instantly when a car pulls into the parking spot
- Reports show how fast your servers are greeting cars
- Staff can do other jobs until cars arrive
- Improve response time with instant notification
- Full reporting helps you set benchmarks and goals
- Manager can be alerted when greet times are missed
- Simple installation



**CurbAlert Touch Screen** 



### TWO WAY RADIOS

### **Motorola CLS & RDU Radios**

- Rugged Business Class Radios
- Improve Response Times
- Communicate Instantly
- Maintain Security
- Improve Customer Service
- Dimensions: RDU: 8" x 2.5" CLS: 6" x 2"



Motorola RDU





Motorola CLS



Motorola CLS with Multi-Unit Charger

## ELECTRONIC COMMENT CARD

### **Allegiant Loyalty Tools**

- Real-Time Alert Paging "You'll know before they go"
- Daily Performance Summaries
- Plug and Play Solution (No PC required)
- Online Reports
- Performance trending across multiple locations
- Set benchmark goals
- Compares actual results to benchmark goals (goal to variance measurements)
- Individual server reports identify weaknesses



Electronic Comment Cards with Base Station



### TABLE LOCATOR

### **Key Call**

- Food runners will locate tables more quickly in fast casual restaurants
- Reduce labor costs by using fewer food runners
- Turn tables faster by delivering food quickly
- "Push for Service" option enables you to provide on-demand service
- Deliver food while it's still hot
- Manager receives escalation page when an order is late
- Real-time reporting lets you monitor and analyze performance levels

### "It's like GPS for food orders."



Key Call Table Top Unit with Key

Open 20	Bepont		Table		Onle	
Tap	03:33	42	18	06:10	4.9	7
Fege Pop	03:30	38	3	06:02	39	42
Cak Cu	03:20	25	14	05:56	36	20
Marage	02:11	46	8	05:46	34	49
Server	01:49	32	29	05:01	41	47
Est	01:45	2	5	04:56	16	19
_	01:42	50	9	04:23	30	39
	01:34	35	16	04:06	22	35
				04:05	47	4
				03:50	48	11
				03:39	28	27
				03:36	40	50
Dear Te				03:30	40	

Order Status Screen