

HOSPITALITY PRODUCT CATALOG

www.pager.net

Guest & Server Paging

Table Locator System

Guest Survey System

Table Management

Cell Phone Paging

Reservations

Push For Service

Beach/Poolside Paging

Curbside To-Go

Two-Way Radios





IMPROVING PRODUCTIVITY THROUGH WIRELESS TECHNOLOGY

Thank you for your interest in Long Range Systems. For over 16 years, LRS has been improving productivity through innovative products designed to be easy-to-use and highly effective. LRS is about improving your bottom line. Whether it's reducing labor costs or increasing your sales, LRS has a solution that fits your needs. Our products come from listening to our customers, like you, and developing solutions that work.

Productivity is crucial to the success of any company and your success means our success. By improving productivity, we give your operation a competitive advantage to help drive your growth. Although most of our products are feature-rich, we strive to make them simple to use for everyone.

When you choose LRS, you're choosing more than a vendor, you're choosing a partner that is dedicated to providing you the technology, innovation, quality and customer service no one else can.

I love speaking to our customers about how our products streamline their operation. Our staff is knowledgeable and friendly and my door is always open to comments from our customers. Let us help you improve productivity, increase efficiency and enhance customer service. Let us show you how we can help take you to the next level.

Best Regards,

A handwritten signature in black ink that reads 'Ken'.

Ken Lovegreen
President - Long Range Systems, Inc.



Established in 1993, LRS is the world-leading innovator of on-premise paging systems and guest management solutions.



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Guest Paging

Turn more tables and reduce walk-aways

4

Server Paging

Keep your servers on the floor selling more

6

Table Locator

For Fast Casual concepts - reduce labor costs and deliver food to tables faster

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Electronic Comment Card

Receive instant feedback from 75-85% of your guests

10

Total Control™ Seating Management

Simplify your guest flow with this award-winning system

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Table Genie™ - Push-For-Service

Increase check averages by providing on-demand service

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Butler XP™ - On-Demand Service

Increase sales with on-demand service from the beach or pool

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CurbAlert™ - Curbside To-Go Notification

Instant notification and real-time reporting for your curbside to-go service

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Two-Way Radios

Enjoy reliable communication with these small, Motorola business-class radios

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Developer's Interface Kit

Integrate on-premise paging into your POS system

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Accessories

Optional equipment to enhance our systems

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Extended Warranties

Lifetime warranties for guest and server paging systems

25

INNOVATIONS

- First Coaster Pager 1995 (Patented)
- First Stack-Charging System 1995 (Patented)
- First Anti-Theft System for Pagers 1996
- First Electronic Comment Card 1997 (Patented)
- First Low-Cost Seating System 1997
- First Cell-Phone Paging System 1999 (Patented)
- First RF Reprogrammable Server Pager 2001
- First Fast Casual Receiver 2002 (Patented)
- First Fast Casual Table Locator 2002 (Patented)
- First Curbside/To-Go Paging System 2002 (Patented)
- First Blue Coaster Pager 2002
- First Lobster Pager for Guests 2003 (Patented)
- First Trivia Game Pager 2004 (Patented)
- First Pizza-Shaped Pager 2004 (Patented)
- Click-Ahead Seating
- First Network-based Transmitter with integrated guest paging, cell phone paging, table and seating management, and wait list management

GUEST PAGING

Seat People Quickly, Serve Food Faster and Reduce Walk-Aways

In full-service restaurants, these silent on-site pagers notify guests the moment their table is ready. In fast casual restaurants, they let them know when their food is ready to pick up. Either way, they help you serve your guests faster so you increase table turns and reduce walk-aways.

Full-Service Benefits:

- Eliminate hostess stand congestion
- Reduce walk-aways
- Increase table turns by seating guests faster
- Silent paging eliminates overhead paging for a quieter, more relaxed atmosphere

Fast-Casual Benefits:

- Notify guests the moment their food is ready
- Increase table turns by serving more guests in less time
- Silent paging eliminates overhead paging and calling of numbers when orders are ready

System Features:

- Highest quality, most durable pagers available
- Our proprietary protocol allows us to repeat a signal so you get virtually unlimited range
- Rechargeable NiMH batteries last years longer with no "memory" problems
- Multiple alert modes (vibration, flash, beep and glow) are impossible to miss
- Anti-theft & Auto-locate features minimize pager loss
- Unique restaurant IDs eliminate interference from neighboring restaurant paging systems
- FCC & CE approved



Coaster Call®

Our Most Popular Pager — For a Good Reason

The world's first guest pager in the shape of a drink coaster! A unique bumper ring makes it virtually indestructible. Available colors: Red, Green, and Blue.



Coasters have our durable M-Pact™ Bumper Guard and a front number label



Alpha Coaster™

Notify guests with an instructional text message

Our newest innovative pager works just like our popular coaster pagers allowing you to send text messages to your guests. Available colors: Blue and Red.



Patented charging system features any-orientation stacking



Patented charging system features any-orientation stacking



BASIC TRANSMITTER



T7400A Transmitter

- UHF transmitter
- Built-In Loss Prevention Signal
- 10 Configurable Interval Alarms (ex. "Check Bathrooms")
- Adjustable Transmission Power Levels
- Auto Locate Signal - finds misplaced pagers
- Multiple Flash, Vibration and Glow modes
- Continuous paging mode - pages pager until it's returned
- Designated Manager buttons
- Built-In Clock
- FCC & CE approved

Both transmitters work with all of our guest and staff pagers.



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Pizza Pager™

The Tastiest Looking Pager Available

The only one of its kind, this pager looks as good as it works. Designed especially for Italian restaurants and pizzerias, it looks just like a slice of pizza with pepperoni, mushrooms and green peppers.



Lobster Call™

Guests Will Love This Snappy Looking Pager

The first guest pager in the shape of a lobster is ideal for seafood restaurants. It features red lights with a frosted maroon case. To help prevent theft, it's the largest pager on the market, yet still easy to carry.



Double-sided space holds inserts for restaurant promotions or vendor advertising

AdverTeaser®

Pages Guests and Promotes Your Restaurant

The AdverTeaser features a clear case with four bright red LED lights and delivers a strong vibration. It's easy to carry and boasts a sturdy one-piece construction that prevents tampering.



Charging system features stackable pizza pagers



Patented



Charging system features stackable lobsters



Patented



Charging system features slot loading

CELL PHONE TRANSMITTER



T7450A Transmitter

All the same great features of the T7400A but also includes our patented Cell Phone Paging capability



Patented



ADVANTAGES OF CELL PHONE PAGING

- Reduce startup costs by 30%
- Reduce the number of lost pagers
- Reach guests virtually anywhere with a custom voice message
- Call mobile phones or guest pagers
- Ideal for call-ahead seating

SERVER PAGING

Keep Your Servers on the Floor Selling More

LRS server paging systems enable your servers to spend more time with guests instead of waiting in the kitchen for orders. When an order is up, the kitchen staff simply pages the server so they can pick it up. There's no name lookup or shift change to worry about. And, since servers spend more time on the floor, check averages are higher and tables are turned faster.

Benefits:

- Deliver food faster since servers know the moment an order is ready
- Servers spend more time with guests so they can upsell menu items
- Greater guest satisfaction
- Faster service and larger check averages mean better tips for servers
- Simple, one-touch operation on all transmitters

System Features:

- Wireless programmability* lets you re-program pager numbers from the transmitter
- UHF frequency for stronger signal penetration of walls and floors (international frequencies also available)
- Rechargeable NiMH batteries last years longer with no "memory" problems
- Duty Page* function automatically notifies staff members about regularly scheduled tasks (check bathrooms, drain dishwasher, etc.)
- Manager Repage* function notifies the manager when a server fails to pick up food after a preset time has expired (available with cancel panel only)
- FCC and CE approved

**Only on certain models*



T9550LCK



This low-cost paging solution is easy to use and offers simple one-touch operation. It's rechargeable so it can be located anywhere in your kitchen, bar, etc. For larger restaurants, you can use multiple units to page servers from different locations. It includes a built-in dry-erase board so it's easy to change server names each shift.

Compatible With:

Star Pager



T9601



One-touch paging, aluminum construction, built-in clock, all-call button, dry erase pen with pen holder and removable magnet name labels make this transmitter a great choice for chefs. For larger restaurants, multiple T9601's can be placed at different stations notifying servers where to pick up their orders. It also supports multiple languages.

Compatible With:

Star Pager

Alphanumeric Pagers

SERVER PAGERS



Front View
with cradle

Rear View
with cradle

Rechargeable Star Pager

- Reprogram pager numbers on site
- 1, 2 or 3 vibration alert modes
- Strong vibration
- 48-hour battery life
- Includes matching cradle with spring-loaded belt clip
- FCC and CE approved



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The only server paging system that provides SERVER REPORTING

- Real-Time
- Measures Average Response Time
- Measures Server Performance
- Daily Auto Print Feature

Date: March 12, 2009
Time: 10:00 PM

Server Response Report (last 24 hours)

Svr	Pages	A.R.T.	Mgr
1	32	1:31	0
3	27	1:50	3
4	34	1:58	2
5	28	1:46	1
6	36	1:38	1

Svr = Server
Pages = # of pages in last 24 hours
A.R.T. = Average Response Time
Mgr = # times manager was paged

Sample Report Printout

T9101



This stylish, lightweight design is perfect for any type of kitchen. Chefs will love the built-in clock, one-touch operation and touch-sensitive buttons. Built-in programming pins allow pagers to be programmed on-site. For larger restaurants, our T9100 model works with up to 99 pagers. Additional features are available when the T9101 or T9100 are used with the T9100CP Cancel Panel.

Compatible With:

Star Pager
Alphanumeric Pagers

T9100CP Cancel Panel

Requires servers to "cancel" their page once they've picked up an order. If they don't, it will automatically re-page two times, then page a manager. It lets you install multiple paging stations in a single restaurant. When a server is paged at any location, their number is displayed on all transmitters instantly. This is the only system with Server Performance Reporting. NOTE: Requires a T9101 or T9100 transmitter to work.

Compatible With:

Star Pager
Alphanumeric Pagers

CHARGER

Each charger unit holds five 1-Line Alphanumeric or Star pagers. Charger units are modular and can be connected to charge as many as 25 pagers. Below is a 10-pager configuration.



MANAGER PAGERS



Rechargeable SP5
(NiMH)

E467 Battery
Operated (AAA)

Alphanumeric Pagers

- 80 character scrollable display (SP5)
- 250 character scrollable display (E467)
- Multiple alert modes
- Adjustable vibration strength
- Field programmable
- Out-of-range indicator
- FCC & CE Approved

TABLE LOCATOR SYSTEM

Use Key Call™ to Serve Guests Faster with Fewer Food Runners

Stop playing hide and seek with your fast casual guests. Our exclusive Key Call™ electronic table locator system lets you stop wasting time searching for guests by letting you know where they're seated before you leave the pickup area.

Benefits:

- Reduce labor costs by using fewer food runners
- Turn tables faster by delivering food quickly
- Enhance customer service
- Deliver food to the table while it's still hot
- Manager receives escalation page when an order is late
- Real-time reporting lets you monitor and analyze performance levels

Features:

- Simple To Use
- Easy-to-read, color-coded Key Call Status Screen
- Remote Clearing Unit wirelessly updates Key Call Status Screen
- Pages all LRS guest pagers for takeout orders
- Push-for-Service button allows guests to request on-demand service
- Water-resistant design suitable for limited outdoor use
- Large, double-sided display can promote restaurant specials or vendor advertising
- Operates on 3 AA batteries
- Battery life is 6-8 months depending on use
- Low battery indicator
- Dimensions: 4.75" x 5.5" x 4" (121mm x 140mm x 102mm)

WATCH THE VIDEO AT
WWW.PAGER.NET

Perfect For Fast Casual
Concepts Delivering Food
To The Table

Spaces on both
sides for custom
inserts to promote
your restaurant and
vendor advertising

Integrated Key
Holders on
both sides



Custom logo or
promotional la-
bels available for
Keys

Push-For-Service
button lets guests call the
food runner for table service

Daily Order Summary Report

From: 10/03/2007 10:00 AM
To: 10/03/2007 03:00 PM

Run Date: 10/04/2007 12:14:23 PM

Time	# Covers	Avg Elapsed Time	# White	# Yellow	# Orange	# Paged	Score
10:00 AM - 11:00 AM	12	03:55	14	2	1	0	100
11:00 AM - 12:00 PM	25	04:16	20	2	3	0	100
12:00 PM - 01:00 PM	41	03:51	39	2	0	0	100
01:00 PM - 02:00 PM	48	04:23	41	3	3	1	96
			96	1	1	0	100

Real-Time Performance Reporting

Get real-time reports that let you monitor and analyze service performance levels:

- Get detailed or summary reports
- Daily, weekly, monthly and yearly reports available
- Do store-by-store comparisons for multiple locations (optional)
- Data may exported into .CSV and PDF formats
- Reports may be printed

PAGERS & ACCESSORIES



E467 Battery Operated (AAA)



Order Keys in Key Holder

HOW IT WORKS

In The Restaurant

In The Kitchen

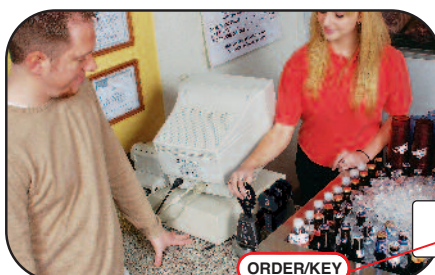
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In The Restaurant:

Guest places their order and is given an order Key by the cashier after it is inserted in Key Call Starter Unit.

In The Kitchen:

Order appears on Key Call Status Screen and a timer is started.



ORDER/KEY

TIMER

Order	Table	Elapsed	Order
40	48	05:03	Top
46	46	05:59	Page Up
15	19	05:59	Page Down
13	41	05:51	Manager
18	21	05:51	Server
37	43	05:23	Customer

53

00:49

2

In The Restaurant:

Guest inserts the order Key into the Key Call unit located on their table.

In The Kitchen:

The Key Call unit at the table communicates with the Key Call Status Screen by adding a table number to the order.



ORDER/KEY

TABLE

TIMER

Order	Table	Elapsed	Order
34	11	05:12	Top
35	7	05:11	Page Up
11	49	05:04	Page Down
28	45	05:03	Manager
38	41	04:59	Server
19	49	04:17	Customer
27	15	03:37	

53

2

02:40

3

In The Kitchen:

When the order is ready, the server or food runner checks the Key Call Status Screen to find out which table gets the order and then delivers it.



ORDER/KEY

TABLE

TIMER

Order	Table	Elapsed	Order
42	14	05:23	Top
22	3	05:19	Page Up
37	5	05:07	Page Down
35	6	04:22	Manager
22	20	03:26	Server
12	92	03:26	Customer
44	46	02:08	
41	34	02:55	
34	39	02:50	
33	9	02:44	

53

2

04:03

4

In The Restaurant:

The server returns the Key and inserts it into the Remote Clearing Unit.

In The Kitchen:

The order is then cleared from the Key Call Status Screen.



Order	Table	Elapsed	Order
42	14	05:23	Top
22	3	05:19	Page Up
37	5	05:07	Page Down
35	6	04:22	Manager
12	92	03:26	Server
44	46	02:08	Customer
41	34	02:55	
34	39	02:50	
33	9	02:44	

ELECTRONIC COMMENT CARD

Get Accurate Feedback from Over 75% of Your Guests

Are you getting feedback from less than 10% of your customers? Why are you settling for less?

The Allegiant Electronic Comment Card provides instant feedback from 75 to 85% of your guests, EVERYDAY. It's also the only system that lets managers know if a guest enters a negative response *before* they leave the restaurant.

Compare these key features against your current method:

Professional Survey Design

- Custom Surveys that accurately measure the key areas of your operation
- Establishes customer demographic profile
- Increases your Loyalty Club registrations (trays collect email addresses)

Real-Time Alert Paging

- The only feedback device that alerts you to dissatisfied guests **during** the survey.
- Increase loyalty by resolving guest satisfaction issues on the spot.

Daily Performance Summaries

- Next-day reporting benchmarks current performance and pinpoints problem areas
- Measures Individual Server Performance
- Data also available in .csv and Excel formats

Plug and Play Solution

- Easy implementation
- Transfers data directly through an analog phone line or high speed internet connection

Mystery Shoppers, Phone Surveys, Paper Comment Cards and Internet Surveys - They only offer a glimpse.



Available in English,
German, Spanish,
French, Portuguese
and Polish



Trays on docking station

Let them
tell you
BEFORE
they tell
their friends.

Automatically pages manager on negative responses or on first-time guest

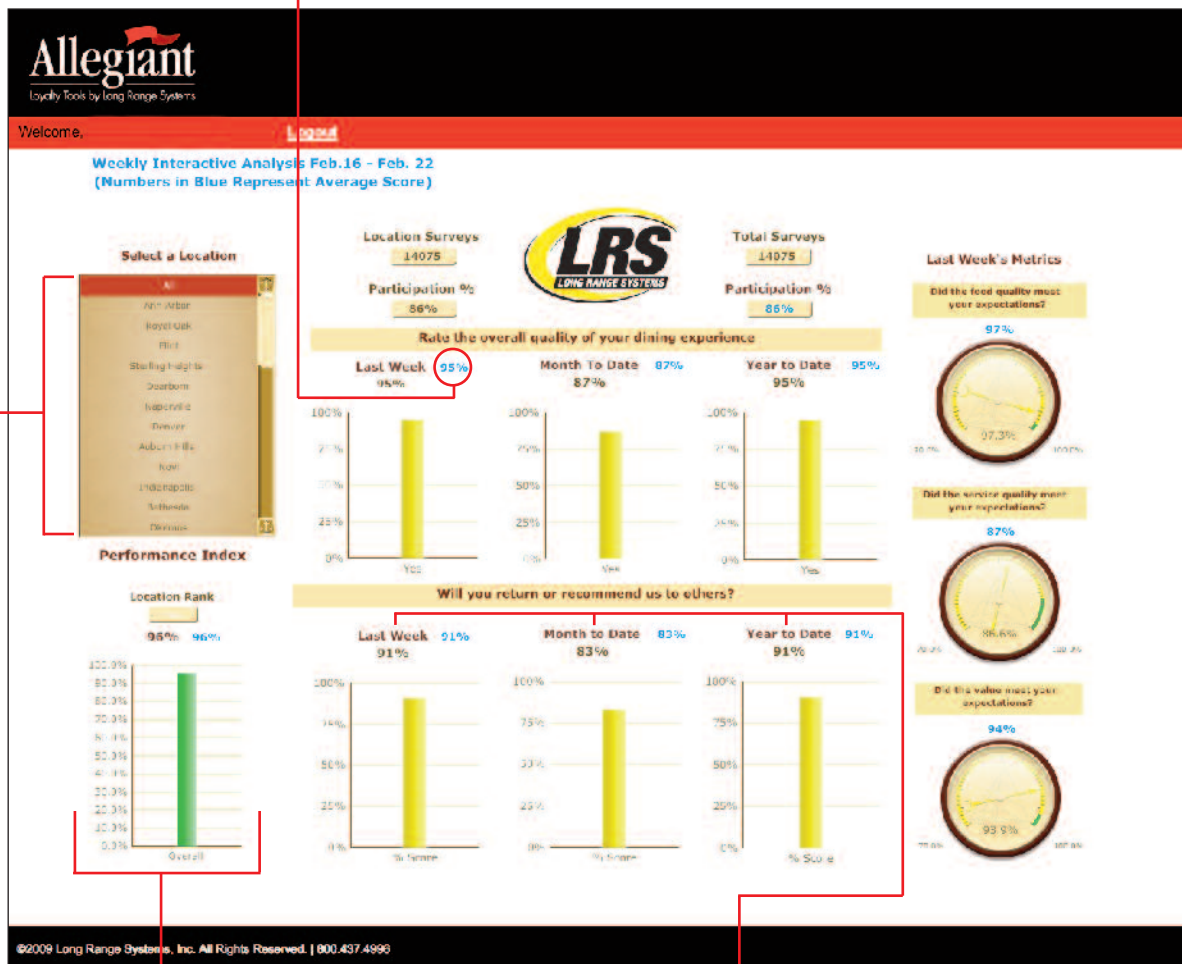


ALLEGiant REPORTS

- Web-based, real-time
- View performance reporting by employee
- Performance trending across multiple locations
- Set benchmark goals
- Compares actual results to benchmark goals (goal to variance measurements)
- Individual server report identifies weakness

Multiple Location Viewing

Overall company average on each highlighted question



Overall Scoring Index combines scores from multiple questions

Trending will show by hour, by shift, by week, by month, by year

Return On Investment

Monthly Guests	X	National Average of Unsatisfied Guests	=	Guests Not Returning (save half)	X	Average Check	=	Monthly Lost Revenue
5000	X	5%	=	250/2 = 125	X	\$10	=	\$1250

GUEST MANAGEMENT

Total Control is an all-in one, guest management system that combines table management, wait list entry, reservations, guest paging and our patented cell phone paging feature.

Benefits

- Improves speed of table turns
- Quote more accurate wait times
- Full overview of all seating areas from one location
- Eliminate paper and pencil

Features

Table Management

Know which tables are open, closed, held or bused from a monitor at the hostess stand.

Remote Waitlist Entry

Eliminate host stand congestion by using the T901 handheld transceiver to place guests on the waitlist from anywhere in the restaurant. Ideal for locations with more than one entry or crowded waiting areas.

Reservations & Call Aheads

Manage, create, edit and view reservations from the T7502 as well as online for up to a year in advance.

Click-Ahead™ Seating

Guests may view current wait times from home and enter their names on the wait list with any internet-connected computer.

Cell Phone Paging (optional)

When a guest's table is ready, the Total Control system calls the guest's cell phone giving them three options: 1. Return and be seated, 2. Cancel, or 3. Request an additional 10 minutes.

Guest Paging

Page any LRS guest pager to notify guests when their table is ready.

Server Paging

Notifies server when a party is seated in their section

Manager Paging

Notify manager with preprogrammed or custom messages.

Software Upgrades

Upgrades may be downloaded via the Internet.

Configuration Backup

Settings are backed up to the included SD Card

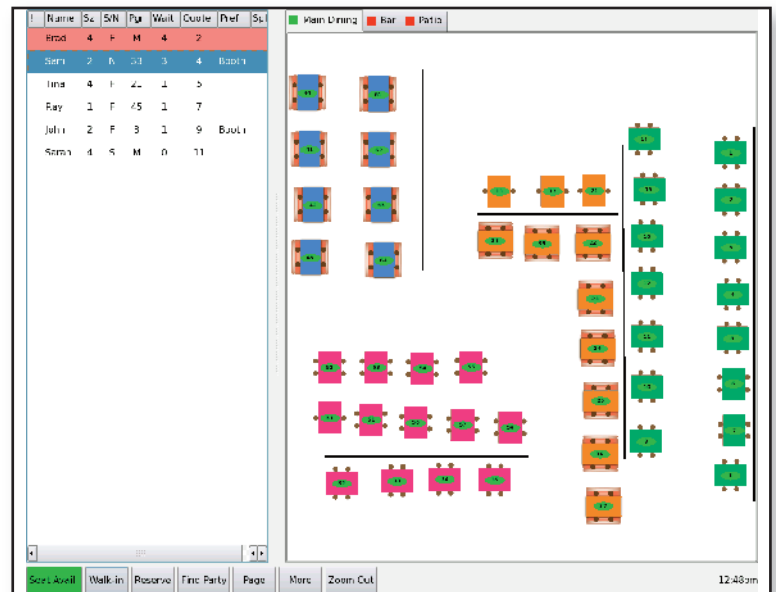
T7502 TOTAL CONTROL



T7502 - TOTAL CONTROL

Complete guest management solution

- Waitlist management
- Table management
- UHF guest paging
- Cell Phone Paging
- Push For Service
- Wireless Handheld
- Reservation
- Click Ahead Seating
- Hostess Printout



See your entire restaurant from one spot with this Table Management Layout. (External Monitor)



Total Control can be updated easily with the T7502 transmitter at the hostess stand (left) or remotely from the floor with the T901 handheld transceiver (right).

COMPONENTS

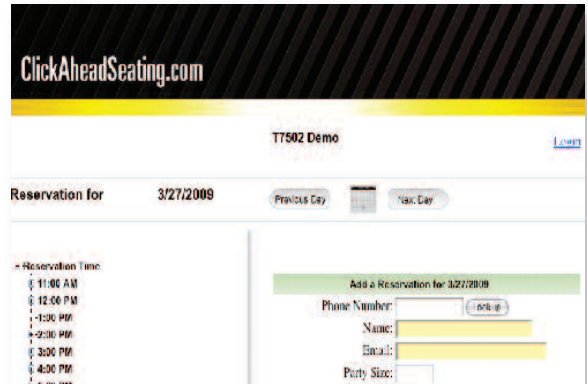


T901 - WIRELESS HANDHELD

- Triple-function handheld
 - Remote wait list entry
 - Remote table status update
 - Receives paged messages
- Rechargeable lithium ion battery
- Complete alphanumeric keypad
- Backlit Color LCD (320 x240 resolution)
- Backlit keypad
- Reliable 2.4 GHz wireless link
- Automatic signal confirmation
- Compact, rugged design

RESERVATIONS

Manage reservations easily online using your web-enabled PC.



GUEST PAGING

- Notify guests with any of our onsite pagers

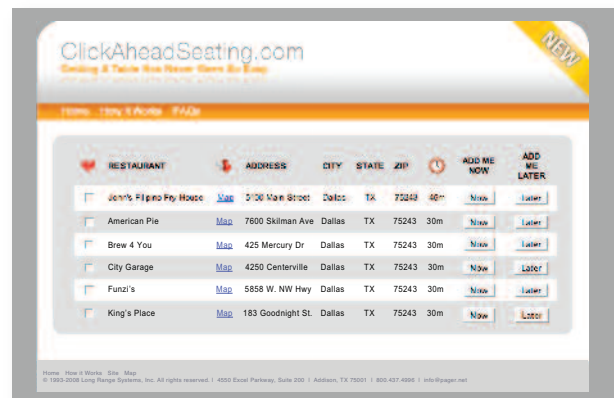


CELL PHONE PAGING

- Notify guests utilizing their cell phone

CLICK-AHEAD SEATING

Let guests add themselves to your waitlist online.



PUSH FOR SERVICE

Table Genie™ - Server Paging Mode

Provide on-demand service for your guests. Buttons can be programmed with one to three messages. Messages are sent directly to the server's pager.



ALPHANUMERIC PAGER

Available in battery-operated or rechargeable.

HOSTESS PRINTOUT

Automatic printout that includes party information such as: name, party size, pager number or cell number, seating preference, occasion, table number, smoking preference and special needs.

Williams - Party Size: 3 - Table: 23

Pager: 5 - Smoking

Outside - Anniversary - Need High Chair

T7503 TOTAL CONTROL LITE



T7503 - TOTAL CONTROL LITE

Total Control Lite is a simplified paging and table management solution

- Waitlist management
- Table management
- UHF guest paging
- Cell Phone Paging
- Wireless Handheld
- Reservation
- Click Ahead Seating
- Hostess Printout

Guest Pager / Phone

23 Press **ENTER**

Table Status

Open: 1, 2, 3, ...

Manager1 Manager2 Manager3 5:00 pm

Internal LCD while in Simplified Paging Mode

< Mode 1: Simplified Paging

This configuration calls cell phones and pagers using VOIP technology. You also have the option to view table status.

Benefits

- Works with all LRS pagers
- Cell Phone Paging - When a guest's table is ready, the Total Control system calls the guest's cell phone giving them three options: 1. Return and be seated, 2. Cancel, or 3. Request an additional 10 minutes.
- All-in-one, compact unit - no external monitor required

!	Name	Sz	Pgr	Q	W
	Ann	1	1	2	2
	Bob	1	M	4	0
	Dave	4	2	6	0

Table Status

Open: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10

Manager 1 Manager 2 Manager 3 3:47 pm

Internal LCD while in Classic Wait List Mode

< Mode 2: Classic Wait List

This configuration also calls cell phones and pagers using VOIP technology. Your waitlist and table status are also displayed on the same screen.

Benefits

- Electronic wait list
- Works with all LRS pagers
- Cell Phone Paging - When a guest's table is ready, the Total Control system calls the guest's cell phone giving them three options: 1. Return and be seated, 2. Cancel, or 3. Request an additional 10 minutes.
- All-in-one, compact unit - no external monitor required

CELL PHONE PAGING

EXPERIENCE THE DIFFERENCE

LRS' patented cell phone paging technology combines the best of both worlds giving you the ability to call waiting guests utilizing either pagers or their mobile phones.

When a guest checks in, the hostess assigns them a pager (for guests waiting inside) or enters their cell phone number (for guests waiting outdoors). When the guest's table is ready, the hostess notifies them using the transmitter which calls their cell phone or pages their pager.

LRS offers two cell phone paging options: Basic and Plus. Basic cell phone paging sends a user-recorded message to the cell phone with no option to reply. Cell Phone Paging Plus includes a recorded message and allows the guest to reply by pressing 1 to return immediately, pressing 2 to cancel or pressing 3 to request 10 more minutes. Cell Phone Paging Plus gives your guests more options and helps you maintain a more accurate wait list.



Patented



CELL PHONE PAGING
(T7450A)



CELL PHONE PAGING PLUS
(T7502 & T7503)

**Startup, Warranty, and
Lost Pager Savings**

30% - 40%

30% - 40%

**Dual Functionality:
Calls Pagers and Cell Phones**

Yes

Yes

Recorded Message

Yes
(User Recorded)

Yes
(Professionally Recorded)

Guests Can Respond to the Call

No

Yes

Simultaneous Cell Phone Calls

1
(per 30 seconds)

Unlimited

PUSH-FOR-SERVICE PAGING SYSTEMS

Increase Check Averages by Providing On-Demand Service with Table Genie™

Table Genie is the perfect solution for dinner theaters, comedy clubs, bars and much more.

The "push-for-service" name says it all. If your guests need service, they push a button on these stylish tabletop units. The system is configured to wirelessly send a message to a pager, monitor, or both pager and monitor simultaneously. Table Genie works in three or single-button mode, each button can be programmed for specific messages (drink, check, manager, etc.) With Table Genie™, you eliminate the number one reason for dissatisfied guests: poor service.

Benefits:

- Increase check averages
- Significantly improve server response times
- Improve server productivity
- View reports on server performance
- Better service promotes guest loyalty
- Reduce labor costs
- Better service means higher tips and reduced staff turnover

Features:

- Custom, Time-Segmented Reports
- Backlit, low-profile buttons
- Operates on one AA battery
- 4-6 month battery life
- Custom labels available
- Dual mounting options
- Configured to send one message or three messages
- Pages individual servers based on assigned table sections
- Manager receives escalation page when service times are exceeded

Table Genie Specifications

- Available Colors: White, Black, and Wood Grain
- Size: 4" x 1" x 2.75"
(102mm x 25mm x 70mm)



Polished White

1. TABLE GENIE IN PAGING MODE

When guests press the service button and Table Genie is in Pager Mode, a text message is sent directly to the server's pager. In this mode, the server is instantly notified when service is required. The system is designed to work with LRS alphanumeric pagers only.



*Rechargeable SP5
(NiMH)*

*E467 Battery
Operated (AAA)*



T7502 Transmitter



High-Gloss Black



Wood Grain

2. TABLE GENIE IN MONITOR MODE

When guests need service, they press a button and a notification is then displayed on a monitor in the server area. Servers watch the monitor and respond to requests as they appear. If a response is late, the system will automatically page a manager. The touchscreen monitor also lets you send text pages to managers or staff members.

The system records service response times and can display them in time-segmented reports. With these reports, you'll know whether or not your staff is performing at peak efficiency.

Seat	Req	Time	Seat	Req	Time
4	Service	2:49	1	Manager	2:46
4	Check	2:00	1	Service	1:58
4	Manager	0:37	1	Check	0:34

• Requests **EXCEEDING** the service time goal turn red

• Page staff directly from the monitor

• Requests **APPROACHING** the service time goal turn yellow

• Low battery indicator

Screenshot of Table Genie Monitor

Set custom time intervals •

View average response time •

View total missed goals •

Time	# Pages	Average Response Time (m:ss)	# Goals Missed	# Manager Pages
09:00 AM - 10:00 AM	0	---	0	0
10:00 AM - 11:00 AM	22	0:29	16	3
11:00 AM - 12:00 PM	44	0:30	31	17
12:00 PM - 01:00 PM	34	0:48	40	18
01:00 PM - 02:00 PM	22	0:44	22	6
02:00 PM - 03:00 PM	0	---	0	0
03:00 PM - 04:00 PM	0	---	0	0
TOTAL:	142	0:41	109	44

Screenshot of Table Genie Reports

BUTLER XP™

Increase Sales with On-Demand Service

Lying on the beach or sunbathing by the pool, your guests should never have to get up to order food and drinks. With the Butler XP paging system, they don't have to. They push a button and a server is instantly paged.

Your guests will receive outstanding service. Food and beverage sales, as well as, server tips will dramatically increase with the touch of a button.

Benefits:

- Increase food and beverage sales
- Improve server response time
- Enhance customer satisfaction
- Child safety - parents don't have to leave children unattended to order

Features:

- Sealed, heavy-duty Lexan® casing is 100% waterproof and tamper proof so you can use it virtually anywhere
- Multiple Mounting options: Elastic Bands, Velcro Bands, Wall Mount Brackets are included and an optional Umbrella Clip is available
- Up to 9,999 units can be used at one location
- Each unit sends one custom message directly to a pager (no hardwiring required)
- Pages one person or entire groups of servers (up to 99 groups)
- Re-pages 3 times with adjustable intervals from 10 seconds to 5 minutes
- Manager receives escalation page when service time is exceeded.
- Can re-program all LRS pagers on-site (with optional software - PC required)
- 2 AA batteries last 6 to 8 months
- Alerts manager when battery power is low
- Dimensions: 2.75" x 7" x 1.38"
(70mm x 178mm x 35mm)
- USB interface



100% Water Proof



4-Line Battery Operated (AAA)



1-Line Rechargeable (NiMH)



Shown with optional umbrella clip

Provide More Responsive Service in Hotels, Meeting Rooms and VIP Lounges

Butler XP is designed to provide instant one-way communication in areas besides the pool or beach. The Butler XP is ideal for the following applications:

- **Patio Dining**
- **Outside Bar**
- **Meeting Rooms**
- **Private Dining Rooms**
- **Banquet Facilities**
- **Restaurant VIP Areas**
- **Hotel Conference Centers**

Return On Investment

Number of Butler XPs	X	Number of additional drinks sold daily	X	Average cost of beverage	=	Increase in daily sales	X	Number of days in a year	=	Increase in annual beverage sales
1	X	2	X	\$8	=	\$16	X	365	=	\$5840

CURBALERT™ CURBSIDE SYSTEM

Add Curbside Service with Instant Notification and Real-Time Reports

Studies reveal that curbside delivery can increase revenue by over 10%! Restaurants everywhere are adding this convenient service, and now you can add it quickly and easily with CurbAlert.

With this all-in-one system, you install a video camera and a monitor. That's it! It doesn't require major invasive construction such as loop sensor installation, concrete posts or major electrical wiring.

The camera monitors up to six parking lanes and instantly pages your to-go staff when a car drives up. A monitor inside records how long it takes to greet the guest. If a staff member takes too long, a manager can automatically be paged. That way you make sure guests are always receiving the service they deserve.

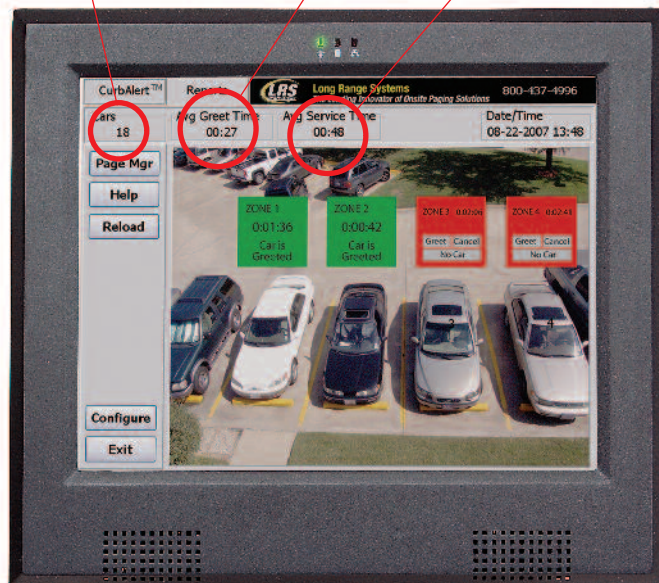
Benefits:

- Simple Installation
- Create a convenient option for guests
- Improve response time with instant notification
- Enhance guest service

Features:

- Real-time reporting lets you monitor and analyze performance levels, and even compare data from multiple locations (optional)
- 17" Color LCD and PC all in one unit
- Monitors greet times and total service times
- Daily summary reporting
 - Average greet time
 - Average total service time
 - Number of cars served
 - Percentage of target times met
- One camera monitors up to six parking lanes
- Customizable lane configuration
- Integrated OEM TX Transmitter lets you page staff members with LRS alphanumeric pagers
- Automatic manager paging if service or greet target times are exceeded
- Visual on-screen timer for each lane

Total cars processed per day Average Greet Time Average Service Time



CurbAlert Touch Screen Control Unit (Wall Mount)



CurbAlert Touch Screen Control Unit (Desk Top)



Camera in Weatherproof Housing



OEM TX Paging Transmitter

COMPATIBLE PAGERS



Rechargeable SP5 (NiMH)



E467 Battery Operated (AAA)

CurbAlert™

Events

Reports



Long Range Systems

The Leading Innovator of Onsite Paging Solutions

800-437-4996

Refresh

From:

10/02/2007

02:00 PM

Report Type

☐ Summary

Interval

20 min

☒ Detail

Prior Page

Scroll Up

Print

To:

03:30 PM

Next Page

Scroll Dn

Daily Detail Report


Start Time	Greet Time (min:sec)	Service Time (min:sec)	Greet Goal Not Met	Service Goal Not Met
02:40:46 PM	00:35	00:45		
02:46:57 PM	00:35	00:25		
02:47:00 PM	00:37	05:12		X
02:47:46 PM	00:53	03:11	X	
02:47:51 PM	00:42	03:03		

CurbAlert Daily Detailed Report

CurbAlert™

Events

Reports



Long Range Systems

The Leading Innovator of Onsite Paging Solutions

800-437-4996

Refresh

From:

10/02/2007

02:00 PM

To:

03:30 PM

Report Type

☒ Summary

Interval

30 min

☐ Detail

Prior Page

Next Page

Scroll Up

Scroll Dn

Daily Summary Report

From: 10/02/2007 02:00 PM

To: 10/02/2007 03:30 PM

Greet Goal: 10:45

Service Goal: 15:00

Time	# Cars	Avg Greet Time	Avg Service Time	Greet Goal Not Met	Service Goal Not Met
02:00 PM - 02:29 PM	7	00:32	01:54	2	0
02:30 PM - 02:59 PM	23	00:44	02:43	10	3
03:00 PM - 03:29 PM	9	00:40	02:53	2	0

CurbAlert Daily Summary Report

Real-Time Performance Reporting

CurbAlert is the *only* curbside system that gives you real-time reports that let you monitor and analyze curbside and server performance levels:

- Get detailed or summary reports
- Daily, weekly, monthly and yearly reports available
- Do store-by-store comparisons for multiple locations (optional)
- Exportable into .CSV and PDF formats
- Printable reports



Server inside is paged when car arrives.



Server greets customer within moments.



Order is delivered promptly.

TWO-WAY RADIOS

Get Reliable, Clear Communication with this Compact Two-Way Radio

Although our on-site server and staff pagers will meet most of your needs, we know that verbal communication is required some times. That's why we offer the compact, reliable and rugged Motorola CLS two-way radio. Created with your productivity in mind, it's perfect for today's larger, fast-paced restaurants.

This quality piece of electronic equipment is state-of-the-art in high-tech engineering. Skillfully constructed with the finest components, its circuitry is solid-state and mounted on a rugged printed circuit board. It's designed for reliable and trouble-free performance for years to come.

Features:

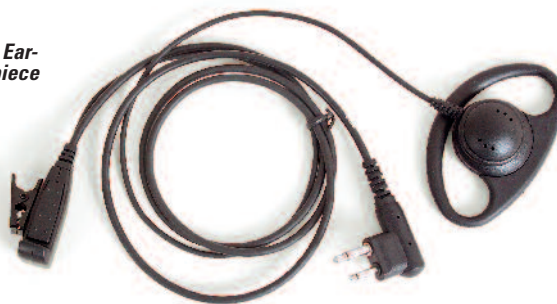
- One year warranty
- 1-watt of power
- 4 selectable channels
- 56 programmable frequencies
- 121 privacy codes
- VOX - Voice Activation
- Call Alert function
- VibraCall Alert function
- Scan function
- Cloning capability
- Auto-Squelch function
- Backlit LCD display
- Lithium Ion battery lasts up to 12 hours
- Battery Meter / Battery Low indicator
- Speaker / Microphone jack
- Keypad Lock



*Motorola Multi-Unit Charger.
Shown with CLS 1-Channel Radios*

HEADSETS

*D-Shaped Ear-
piece*



*Acoustic Surveil-
lance Earpiece*



INTERFACE KIT FOR DEVELOPERS

PC-BASED TRANSMITTERS

Need to Integrate LRS Products with Your Own POS System?

Now you can with these PC-interfaced transmitters.

T74USB - Paging Transmitter

If you are developing application software and would like to interface with a paging system, the T74USB is just what you need. Software is downloadable via a USB port and is compatible with all LRS pagers.



T74USB Paging
Transmitter

"Your table is
ready at..."



CASconnect™

Integrated Cell Phone Paging

CASconnect™ - Cell phone paging for your table management application

Unleash the power of Table Management with CASconnect™. License LRS' patented cell phone paging technology and take your application to the next level.

This simple IP interface allows you to send pre-recorded or custom messages to guests' cell phones and receive their feedback status. You can also send customized text messages.

Table Management Hand- helds

Easily integrate LRS handhelds into your existing table management software. Our RX1201F receiver and T12C handheld transmitter are all that is required to allow your hostesses to remotely update table status of open, closed, bus and hold into your software. These durable LRS handhelds won't walk away like PDA's and they have a far greater operating range. Up to 100 handhelds can also be used in the same location.



RX1201F Receiver



T12C Transmitter

— 2.19" (56mm) —

4.38" (111mm)

ACCESSORIES

These products are offered to provide additional security and functionality of your paging systems:

- Custom Coaster Labels
- Bulldog Alert Systems
- Coaster Holders
- Wooden Drop Box

CUSTOM COASTER LABELS



Use these durable, water-proof custom labels on the Coaster Call to promote specials, advertise new items, or add your restaurant logo.

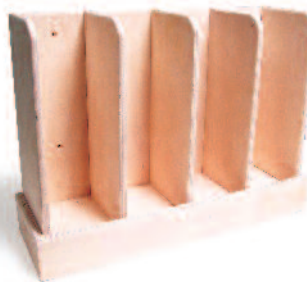
BULLDOG™ ALERT SYSTEM



STOP LOSING PAGERS!

- Instantly alerts servers when they leave the building wearing an LRS staff pager
- Alerts your guests if they forget to return their pagers when leaving

COASTER HOLDERS



Wooden Slot Coaster Holder

- Solid Oak Construction
- Unstained - can be stained to match decor
- Available in sizes to hold 15, 30, 45, or 60 coasters

**IDEAL FOR
FAST CASUAL
CONCEPTS**



Metal Slot Coaster Holder & Charger

- Solid Steel Construction
- Holds and charges up to 15 coasters
- "Return Pagers" signage alleviates pager loss

WOODEN DROP BOX



Wooden Drop Box

- Solid-Oak Construction
- Heavy-Duty Lock
- Engraved front reads "If you are leaving, PLEASE deposit pager here"
- Reduces pager loss

ALL-INCLUSIVE WARRANTIES

ManagedCare™

The first loss-replacement pager program that automatically ships guest pagers on a monthly basis for systems currently covered under the standard warranty. This program is designed to help managers maintain pager par levels while maintaining fixed monthly costs.

EasyCare™

EasyCare is the first combined lifetime warranty and loss-replacement program for your guest paging system. This plan is designed for three purposes: First, it provides a lifetime warranty for guest paging equipment currently out of warranty; second, it automatically ships guest pagers on a monthly basis to help keep paging systems at appropriate par levels; and third, it maintains a fixed monthly cost so it's affordable.

ServerCare™

The first, all-inclusive lifetime warranty plan for your server-paging system. This includes advanced replacement on all server-paging equipment and a lifetime warranty. This program was designed for restaurants who rely on server paging as operation-critical equipment and insist on advance replacement of pagers and transmitters.



Speak to one of our friendly experts 24 hours a day, all year round.

Protect These Superior Products with Superior Warranties

We have always offered the highest quality products on the market, so it makes sense that we would offer the highest quality warranties to back them up. And we do. LRS provides an all-inclusive warranty on every product we make.

Plus, we were the first to offer a combined extended lifetime warranty and loss-replacement program. This program has been so effective at meeting customer needs that it's now an industry standard.

24-Hour Customer Support

Customer support is available all day, every day from the friendly experts in our home office in Addison, Texas. We'll be there to answer any questions, even on holidays!





Improve Productivity Through Wireless Technology

Experience

Since 1993, LRS has been the leading supplier of on-site guest and staff paging and management systems by providing the most effective solutions and listening to the needs of our customers. Now, we offer newer products designed to increase sales, collect real-time guest marketing data and more.

Innovation

LRS owns 20 patents and we provide over 30 products designed to help you streamline operations, improve service and increase sales every day.

We've developed and offer exclusive products and services no other company can. Products like:

Cell Phone Paging

Allows you to contact customers using our pagers or their cell phone

Key Call

Our wireless table locator and push-for-service system

CurbAlert

Our patented curbside notification and reporting system

Electronic Comment Card

Our customer survey system with patented instant manager pager alert on a negative response or first time visit

Quality

LRS is an engineering and manufacturing company. All of our products are designed and assembled by us. We closely control quality, and we design systems with features that are important to you.

Durable and Rugged Pagers

They're made of extremely durable Lexan plastic to survive even the most rugged environments.

Separate Pager Holsters

Instead of attached belt clips that break easily, our rechargeable pagers are carried in separate spring-loaded pager holsters. This eliminates broken belt clips as well as the need to return an entire pager for repair.

Value

LRS has always been the leader in value-driven products. We guarantee the most features for the greatest value. Plus, when you factor in your increase in sales due to improved guest satisfaction and staff productivity, our systems are virtually priceless.

24/7 Customer Support

Our customer service department in Addison, Texas is available 24 hours a day, 7 days a week to answer any questions you may have — even on holidays!

Warranties

We stand behind the quality of our products and provide a standard warranty. Extended and lifetime warranties are also available (see page 25).