

# PAGING SOLUTIONS THAT INCREASE YOUR PRODUCTIVITY

[www.pager.net](http://www.pager.net)

Customer Paging

Staff Paging

Push For Service Paging

Electronic Customer Surveys



*What are you waiting for?™*

[WWW.LRSPAGERS.CO.UK](http://WWW.LRSPAGERS.CO.UK)



# CUSTOMER PAGING

## Reach Your Customers Right Away – No Matter Where They Are

Manage your customer flow and give your customers the freedom to engage in other activities as they wait. With LRS Customer Pagers you can instantly communicate with your customers, wherever they are.

**Coaster Call®** This durable pager is bright, easy to carry, and impossible to miss. When it flashes, the customer will know instantly.

**Alpha Coaster™** Works like Coaster Call, plus it lets you send text messages to the LCD display to promote specials or advertise upcoming events.

**Adver-Teaser™** Page your customers and promote your product or service on a double-sided space available for promotional inserts.

**Cell Phone Paging** Page your customers on their cell phones so they don't have to wait on-site; and reduce start-up costs with fewer pagers needed.

### Why You Need Them:

- **Locate Customers Faster** – Find waiting customers easily with the push of a button
- **Increase Revenues** – By helping more customers quickly, you increase revenue
- **Improve Customer Satisfaction** – Faster service means more satisfied customers and increased customer loyalty
- **Stop Overhead Paging** – Provides a quieter, more relaxed environment
- **Industrial Strength** – Most Durable and highest quality pagers on the market

### System Features:

- All guest pagers can flash, beep, vibrate, or glow
- Anti-theft and auto-locate features minimize pager loss
- Adjustable power level allows you to control pager range
- Plug and Play

### Transmitters:

**T7400** Primary UHF transmitter used with all LRS pagers.

**T7450 Trinity** Pages cell phones as well as all LRS pagers (dedicated analog phone line required).



#### Coaster Call®

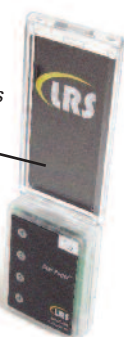
- Most popular customer pager on the market
- Rechargeable NiMH battery
- Customizable labels available
- Patented stack charging
- Durable M-PACT™ Bumper Guard protects pager
- Colors: Blue, Green and Smoked Red



#### Alphanumeric Coaster

- 250 character LCD display
- Rechargeable NiMH battery
- Multiple alert modes
- Patented stack charging
- Durable M-PACT™ Bumper Guard protects pager
- Colors: Blue and Smoked Red

Double-sided advertising space promotes your business



#### Adver-Teaser®

- Four bright red LED lights
- Strongest vibration on the market
- One-piece construction means no broken clips
- Easy to carry



#### Cell Phone Paging

- Send pre-canned audio messages to cell phones with our T7450 transmitter (phone not included)





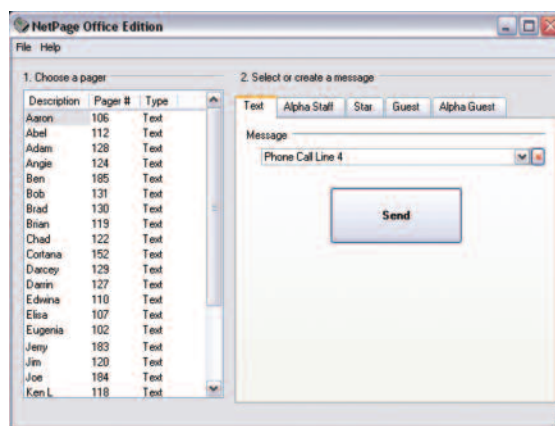
# STAFF PAGING

## Keep Your Staff Connected - Always

### Net Page - PC Paging

With NetPage PC paging system, reaching staff will no longer be an issue. NetPage lets you send detailed text messages instantly, from any stand-alone or network computers to any staff member in your building that's wearing an LRS alphanumeric pager.

It's faster than cell phones and voice-mails, and it is not disruptive or easily missed like overhead paging



**Simple To Use:**  
 1. Open NetPage Software  
 2. Click on a name  
 3. Type your message  
 4. Click send

### NetPage™ PC Staff Paging

- T74C232 transmitter
- Message memory - software remembers custom messages
- Supports up to 9,999 pagers
- USB interface also available
- FCC and CE approved

### Telephone Interconnect

- T7450 Transmitter
- Page from any on-site phone
- Supports as many as 9,999 LRS pagers
- Easy to use
- FCC & CC Approved

### Why You Need It:

- **Reduce On-Hold Hang-ups** – Staff members know the moment a call comes in so customers are not left on hold
- **Increase Staff Performance** – Instant paging promotes faster response time and improved productivity
- **Improve Customer Satisfaction** – Faster service means more satisfied customers and increased customer loyalty
- **Eliminate Monthly Fees** – Unlike cell phones, NetPage lets you communicate internally without monthly charges
- **Get Instant Communication** – Send messages instantly to anyone wearing an LRS alphanumeric pager. Send detailed (up to 255 characters) or pre-canned text messages
- **Page Individuals or Groups** – Reach one or several pagers at the same time
- **Stop Overhead Paging** – Provides a quieter, more relaxed environment

### Telephone Interconnect

With the T7450 transmitter, and an analog phone line, your staff can page each other from any telephone in your building.

- Send pre-canned text messages to individuals or entire groups with LRS pagers

**Simple to use:** Enter the pager number followed by a message and the message will be sent.

### COMPATIBLE PAGERS

#### 1-Line Rechargeable Alphanumeric

- 20-character scrollable display
- Rechargeable NiHM battery
- Variable vibration strength
- Multiple alert modes
- Out-of-range indicator
- FCC & CE approved

#### 4-Line Alphanumeric

- 80-character scrollable display
- Multiple alert modes
- Auto off/on feature
- Operates on 1 AAA battery
- Out-of-range indicator
- FCC & CE approved





# CUSTOMER SURVEYS

## Increase Market Share through accurate Customer Feedback

Customer loyalty is the key to growing any business. Getting accurate feedback from your customers provides you with useful knowledge that will help build and protect market share.

Don't settle for antiquated methods to measure your success. Allegiant's Electronic Comment Cards will produce high quantities of accurate real-time customer feedback measurement. It will even alert a manager to customers whom are dissatisfied with their experience, before they leave your business.

### Key Features/Benefits:

- **Attractive, Easy-to-use, Hand-held design**
  - Promotes higher guest response
- **Manager Alert Paging**
  - Instant guest interaction
  - Problem resolution before the guests leave
  - Improves loyalty and customer retention
- **Supports multiple concurrent survey projects**
  - Multi-language Support
  - Guest Satisfaction
  - Employee Surveys
  - Research & Development
  - Demographic Marketing
- **Automatic data transfer via phone or high-speed connection**
  - No computer connectivity or software to operate
- **On line Dashboard style reporting**
  - Trend analysis and graphic charting
  - Staff and Department Performance Reports
  - Goal setting with actual vs goal variance measurement
  - Multi-location rollups



**Electronic Comment Card**

*Electronic Comment Cards on the docking station/charger.*

### COMPATIBLE PAGERS

#### 1-Line Rechargeable Alphanumeric

- 20-character scrollable display
- Rechargeable NiHM battery
- Variable vibration strength
- Multiple alert modes
- Out-of-range indicator
- FCC & CE approved



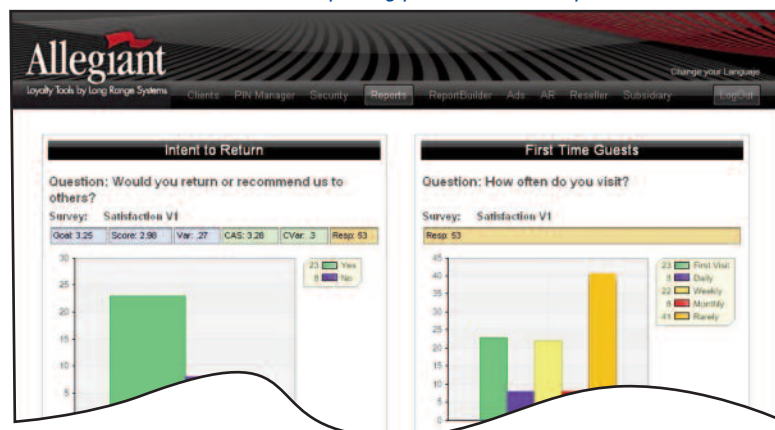
#### 4-Line Alphanumeric

- 80-character scrollable display
- Multiple alert modes
- Auto off/on feature
- Operates on 1 AAA battery
- Out-of-range indicator
- FCC & CE approved



Keep your fingers on the pulse of your business with Allegiant's Electronic Comment Card by LRS.

*State-of-the-art reporting provides detailed performance statistics.*



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# PUSH-FOR-SERVICE

## Improve Staff Response Time - Enhance Customer Service

With these push-button paging transmitters, customers can page employees at their convenience, and your staff can page each other instantly and silently, or anyone else wearing an LRS Alphanumeric Pager.

### Why You Need Them:

- **Serve Customers Faster** – Employees know instantly when a customer needs assistance, so they can help them quickly
- **Improve Customer Satisfaction** – Faster service means more satisfied customers and increased customer loyalty
- **Increase Staff Performance** – Whether helping customers or each other, instant communication helps increase staff efficiency dramatically
- **Longer Range** – UHF frequency penetrates walls and floors for a better signal



### Butler XP™

- Long range transmitter
- Single or group paging
- On-site pager programming
- USB interface
- Colors: yellow and black
- Uses 2 AA batteries
- 2.75" x 7" x 1.38"
- FCC & CE approved



### Butler XP™

This powerful, long-range transmitter is ideal for larger facilities. It is 100% weatherproof and made of heavy-duty Lexan® plastic so it can be used anywhere – inside or outside.

### System Features:

- Sends one custom message directly to a pager (no hardwiring required)
- Pages one person or entire group (up to 99 groups)
- Up to 3 times before notifying a manager.
- Expandable System – Unlimited



### Butler II™

- One and five-button models
- Short range transmitter
- Program to only send pages during specified times
- Uses 3 AAA batteries
- 1.5" x 7" x .88"
- FCC & CE approved
- Single or group paging
- Colors: Black only

### COMPATIBLE PAGERS

#### 1-Line Rechargeable Alphanumeric

- 20-character scrollable display
- Rechargeable NiHM battery
- Variable vibration strength
- Multiple alert modes
- Out-of-range indicator
- FCC & CE approved



#### 4-Line Alphanumeric

- 80-character scrollable display
- Multiple alert modes
- Auto off/on feature
- Operates on 1 AAA battery
- Out-of-range indicator
- FCC & CE approved



### Butler II™

This low-cost, short-range paging solution is ideal for room-to-staff paging. The slim unit attaches to almost any wall, table or other surface. Available in one and five-button models, your staff can be reached instantly, at the push of a button. A dry contact allows the unit to also be used as a door monitor or "doorbell".

### System Features:

- Easy to install and use (no wiring involved)
- Easily installed on virtually any surface
- Each button can be programmed to send a customized message to any LRS alphanumeric pager



# EXPERIENCE THE FINEST IN PAGING SOLUTIONS

LRS onsite wireless paging solutions enhance communication at every level of your operation. Whether you are a non-profit or for-profit business, LRS paging systems significantly increase your business productivity by providing innovative solutions that solve your business challenges.

## Experience

Since 1993, LRS has been the leading supplier of on-site customer and staff paging systems by providing the most effective solutions and listening to the needs of our customers

## Innovation

Innovator of the popular "Coaster Call" guest pager, LRS holds 19 patents and offers a full line of products designed to help you streamline operations, improve service and increase sales every day. We offer exclusive products and services no other company can. Tell us what you need and we'll provide a system to help you.

## Quality

LRS is an engineering and manufacturing company. All of our products are designed and assembled in-house. We closely control quality, and we design pagers with features that are important to you.

### Durable and Rugged Pagers

Our pagers are made of extremely durable Lexan® plastic to survive even the most rugged environments.

### Separate Pager Holsters

Instead of attached belt clips that break easily, our rechargeable pagers are carried in separate pager holsters. This eliminates broken belt clips as well as the need to return an entire pager for repair.

## Value

LRS has always been the leader in value-driven products. We guarantee you'll get the most features for the greatest value. Plus, when you factor in your increased sales due to improved customer satisfaction and staff productivity, our pagers are virtually priceless.

### 24/7 Customer Support

Our customer service department in Dallas, Texas is available 24 hours a day, 7 days a week to answer any questions you have – even on holidays!

### Warranty

We stand behind the quality of our products and provide a standard warranty. Extended and lifetime warranties are also available.

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